



SUBLIME N' SUBTEXT COMMUNICATIONS

OFFLINE FULL SERVICE ADVERTISING AGENCY



THE SUBLIME YOU WANT TO DISBURSE

1 10 11

A JAVED KHAN RUMI PHOTOGRAPHY

Nobody like to read, listen and/or watch ads. People do what interests them. Sometimes it's an ad and many cases, research finds that without interests, just for time passing or crossing eyes/ears.

And advertising refers to creativity with strategy of idea based brands' storytelling.

In 21st century, advertising is branding and branding is communication to the customers, a link between marketers and customers through professional advertisers.

Badvertising, Brandvertising, Fartvertising, Greatvertising, Madvertising and/or Wowvertising... all are reality.



THE SUBTEXT YOU WANT TO DELIVER

A JAVED KHAN RUMI PHOTOGRAPHY

We do Great Brandvertising.

A Brand what actually needs, requires and wants for creating how to aspire, engage and stimulate customers to buy the brand.

Bangladesh as a developing country, the real effective and efficient structure of advertising and communication has been growing everyday and the marketers also have been grabbing these tightly, sometimes... separately from Marketing & Selling, sincerely.

Both "SUBLIME N' SUBTEXT"... SNS are not only for customers based advertising of today's demand but also for future's security of any brands existence and penetration.



THE SUBLIME YOU WANT TO DECIDE

A JAVED KHAN RUMI PHOTOGRAPHY

CONSUMERS (GENERATION WISE) IN BANGLADESH



THE SUBTEXT YOU WANT TO DRIVE

A JAVED KHAN RUMI PHOTOGRAPHY



SUBLIME N' SUBTEXT #snscomm #surprisingscenario www.chhabiwala.com/SNS snscomm2030@gmail.com

ANY BRAND DESIRES "THE IDEA" WHICH IS RENDERED FOR CREATING, ACCEPTING AND POPULARIZING THAT PARTICULAR BRAND IN AN UNIQUE PROPOSITION AMONG OR BEYOND OF ITS COMPETITORS IN THE MARKET THROUGH NON-INTEGRATED OR INTEGRATED MARKETING COMMUNICATION TO INCREASE THE SALES AND GENERATE THE BRAND IMAGE.

SNS MEANS "SUBLIME N' SUBTEXT", I.E., THE MOST HAPPINESS & INSPIRATIONAL COMMUNICATION STRATEGY WITH EFFECTIVE & LOGICAL SOLUTION. WE ARE FULL ACCOUNT SERVICE AGENCY IN THE ARENA OF ADVERTISING, ACTIVATION, BRAND STRATEGY, COMMUNICATION, DIRECT MARKETING, EVENT MANAGEMENT, MEDIA, PR, ETC. AS A WHOLE INTEGRATED MARKETING COMMUNICATION IN BOTH ATL & BTL MEDIA WITH 14 PLUS YEARS OF EXPERIENCE OF MANY SUCCESSFUL CAMPAIGNS OF COMMERCIAL/SOCIAL ACCOUNTS OF REPUTED LOCAL AND MNC ORGANIZATIONS.



SERVICES



SERVICES – UNFOLD

Brand Logo Create/Design	Brand Manual with Architecture	Brand Strategy	Brand Communication	Creative (any)
Design/Print (any)	TVC	AV (any)	Activation (any)	Event (any)
PR	Direct Marketing	Outdoor	Merchandizing	TV & Cinema
Radio	Celebrity Endorsement & Management	GUINNESS World Record Management	Local & International Media & PR	Annual Report, Brochure & Corporate Book

THE SUBLIME YOU WANT TO DEVELOP

ENGAGEMENT

We partner with clients to establish the strategic foundation for a

dynamic brand experience

meaningfully connect brands to audiences

in a sea of competing media.



sharp focus, a path for growth & great creative potential

Our process translates **business goals** into a **strategic brand platform** that provides

ENRICHMENT





THE SUBTEXT YOU WANT TO DELEGA

PORTFOLIO – BRAND LOGO & ARCHITECTURE (2013 – 2017)



PORTFOLIO – BRAND LOGO & ARCHITECTURE (2012 – 2018)



PORTFOLIO – BRAND LOGO & ARCHITECTURE (2010 – 2014)



PORTFOLIO – ATL & BTL VARIOUS COLLATERAL (2006 – 2009)

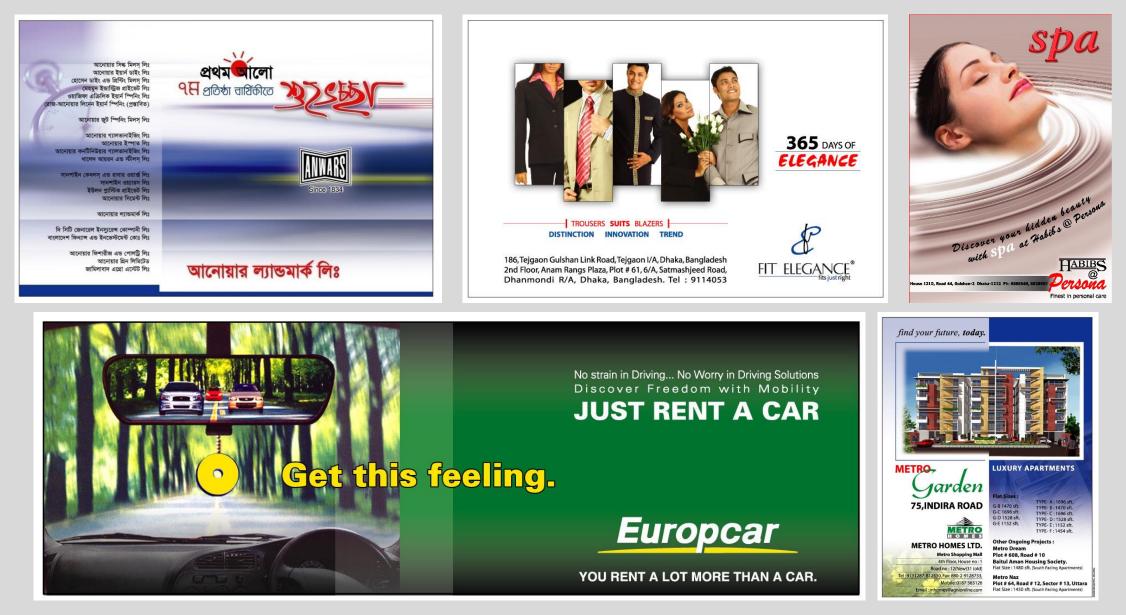


PORTFOLIO – BTL VARIOUS COLLATERAL (2007 – 2008)

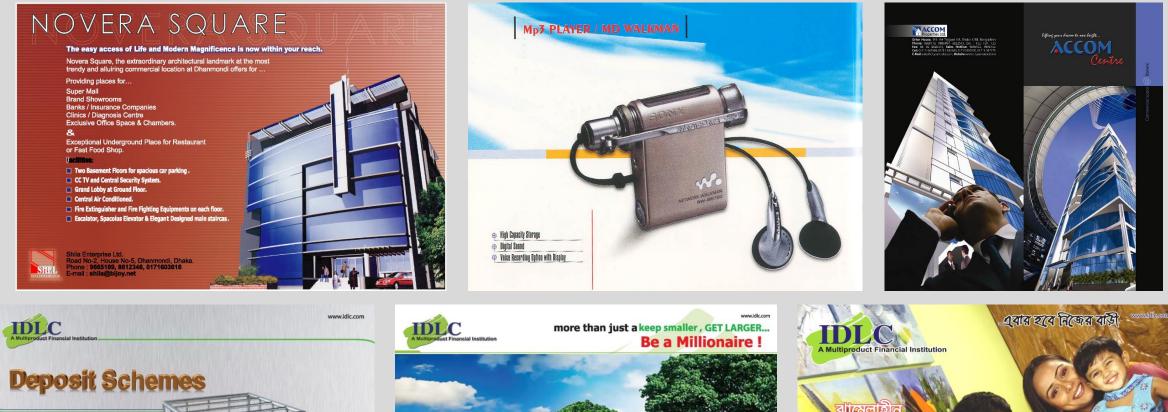




PORTFOLIO – ATL & BTL VARIOUS COLLATERAL (2007 – 2008)



PORTFOLIO – ATL & BTL VARIOUS COLLATERAL (2007 – 2008)



Cumulative Term Deposit

Annual Profit Term Deposit

Monthly / Quarterly Earner Deposit

Double Money Deposit

Triple Money Deposit

Millionaire Scheme your best choice







PORTFOLIO – BTL VARIOUS COLLATERAL (2007 – 2010)



PORTFOLIO – ATL & BTL VARIOUS COLLATERAL (2008 – 2014)



গুটি : ৮২, ব্রক ঃ জে, প্রপতী সরণী, বরিষারা, ঢাকা ১২১২ মোবাইল ঃ +৮৮ ০১৯২৬ ৬৮০৮০২

PORTFOLIO – ATL & BTL VARIOUS COLLATERAL (2008 – 2010)



PORTFOLIO – ATL & BTL VARIOUS COLLATERAL (2011 – 2014)



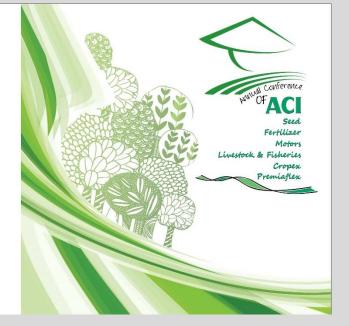
PORTFOLIO – ATL & BTL VARIOUS COLLATERAL (2010 – 2014)





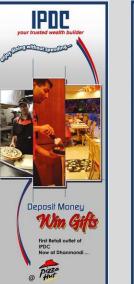


ACI Centre 245, Tejgaon Industrial Area, Dhaka 1208, Bangladesh. Tel:+ 88-02-9885694, Email: sectoedab@aci-bd.com www.aci-bd.com

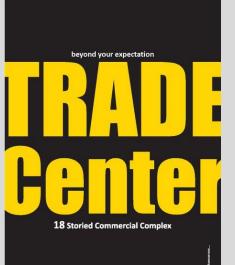












PORTFOLIO – ATL & BTL VARIOUS COLLATERAL (2011 – 2012)



PORTFOLIO – ATL & BTL VARIOUS COLLATERAL (2011 – 2012)



PORTFOLIO – ATL & BTL VARIOUS COLLATERAL (2010 - 2012)



PORTFOLIO – ATL & BTL VARIOUS COLLATERAL (2009 – 2013)







PORTFOLIO – REBRANDING ATL & BTL VARIOUS COLLATERAL (2012)



PORTFOLIO – NEW BRANDING ATL & BTL VARIOUS COLLATERAL (2013)



PORTFOLIO – NEW BRANDING ATL & BTL VARIOUS COLLATERAL (2013)









PORTFOLIO – BTL VARIOUS COLLATERAL (2014)



PORTFOLIO – ATL & BTL VARIOUS COLLATERAL (2013 - 2015)



PORTFOLIO – BTL VARIOUS COLLATERAL (2014)



PORTFOLIO – ATL & BTL VARIOUS COLLATERAL (2014)



PORTFOLIO – ATL & BTL VARIOUS COLLATERAL (2013 – 2014)



PORTFOLIO – REBRANDING ATL & BTL VARIOUS COLLATERAL (2014 – 2015)



PORTFOLIO – REBRANDING BTL VARIOUS COLLATERAL (2016)



PORTFOLIO – BTL VARIOUS COLLATERAL (2016)



PORTFOLIO – BTL VARIOUS COLLATERAL (2016)



PORTFOLIO – REBRANDING ATL & BTL VARIOUS COLLATERAL (2017)

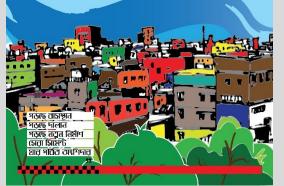
	w.tucobeek.s		* deliké dan			7-7	Y			1			1
FR						17	X			1			
PK			ノス			7		A A A A A A A A A A A A A A A A A A A					
E			7					A CONTRACT					
K				~ ~				New State					
5			又	-	Y								
100 100			1	18000	Par I				Stor L	1000			
				189	25 6	to and	11-19-14		TIL: A				
- C													X
			1			4							
1			Call a		A.							10	
	NUA	DV		231		5.07.02	FE	BRU	ARY	1374	51-1	1	Contraction of the
I JA	AUVIA										THU	FRI	0.17
-	MON		WED	THU	FRI	SAT	SUN	MON	TUE	WED			SAT
SUN		TUE			FRI 06		SUN	MON	TUE	WED 01			04
SUN	MON 02	TUE		05		07	SUN 05						
SUN 01	MON 02 09	TUE 03	04 11	05	06 13	07 14			07	01	02	03	04
SUN 01 08	MON 02 09 16	TUE 03 10 17	04 11 18	05 12 19	06 13 20	07 14	05 12	06 13	07 14	01 08	02 09 16	03 10 17	04 11 18
SUN 01 08 15	MON 02 09 16 23	TUE 03 10 17 24	04 11 18	05 12 19	06 13 20	07 14 21	05 12 19	06 13	07 14 21	01 08 15	02 09 16	03 10 17	04 11 18
SUN 01 08 15 22 29	MON 02 09 16 23	TUE 03 10 17 24 31	04 11 18 25	05 12 19	06 13 20	07 14 21	05 12 19	06 13 20	07 14 21 28	01 08 15 22	02 09 16 23	03 10 17 24	04 11 18 25
SUN 01 08 15 22 29	MON 02 09 16 23 30	TUE 03 10 17 24 31	04 11 18 25	05 12 19	06 13 20	07 14 21	05 12 19	06 13 20	07 14 21 28	01 08 15 22	02 09 16 23	03 10 17 24	04 11 18 25



SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT		
			01	02	03	04	30						01		
05	06	07	08	09	10	11	02	03	04	05	06	07	08		
12	13	14	15	16	17*	18	09	10	11	12	13	14*	15		
19	20	21	22	23	24	25	16	17	18	19	20	21	22		
26	27	28	29	30	31		23	24	25	26	27	28	29		
ে একা এনার বার পি পাল পারি পিরল ৩০ একারেনার সিয়ে পার এর হার পার ১৯০০ হার প্রের্জনা ক্লিন্সেন্ হার্লারের সেরা সিরেন্ট								seven horse cement							
EASTE	RN CEME						2, 21 & 23 igonj. Bang					00. Bergle	idesh.		



1













PORTFOLIO – REBRANDING ATL & BTL VARIOUS COLLATERAL (2017)



Melodious Relationsh



PORTFOLIO – BTL VARIOUS COLLATERAL (2017)









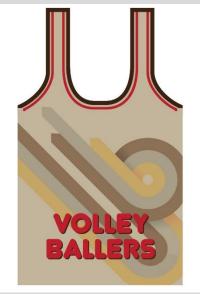


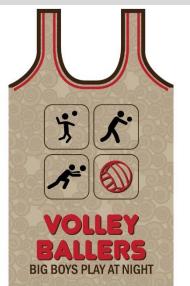
SHΛΡΤΛΚ

GRIHAYAN









PORTFOLIO – BTL VARIOUS COLLATERAL (2017)



PORTFOLIO – NEW BRANDING BTL VARIOUS COLLATERAL (2018)



PORTFOLIO – BTL VARIOUS COLLATERAL (2018)



PORTFOLIO – ATM BRANDING – INTERIOR DESIGN (2012 – 2017)



PORTFOLIO – EVENT MANAGEMENT (2007 – 2013)



PORTFOLIO – EVENT MANAGEMENT (2009 – 2017)



1ST AWARD WINNING



1ST AWARD WINNING









PORTFOLIO – EVENT MANAGEMENT (2013 – 2018)



PORTFOLIO – FEW AV, MUSIC VIDEO, OVC, PSA & TVC (2006 – 2019)



Brick Story | Docu | OVC | Shah Cement



দুধভাত | Short Fiction | OVC | Seven Horse Cement |



Water Pump | TVC | ACI Motors |



ACI REAPER | TVC | ACI Motors | Javed Khan Rumi



Contest | AV | ACI Limited | Agri Entrepreneur Contest |...



Offer | 2D Animation | OVC | Amber IT |



Re-branding | 2D Animation | Event | Shaptak Grihayan |...



Re-branding | 2D Animation | OVC | Seven Horse Cement ...



Launching | AV | Event | NRB Commercial Bank |



Child Welfare | TVC (PSA) | 40 Sec | Islamic Relief BD |...



RFL Exclusive Showroom | TVC | 50 Sec | RFL Plastics |...



Re-branding | TVC | 20 Sec | Golden Life Insurance |

0:23



RFL Multipurpose Mug | TVC | 50 Sec | RFL Plastics | Jav...



Free Clip Offer | Today Milk | TVC | 40 Sec | MH Group |...

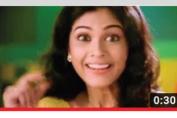


Launch | Today Chaal | TVC | 30 Sec | MH Group | Javed...

PORTFOLIO – FEW AV, MUSIC VIDEO, OVC, PSA & TVC (2006 – 2019)



Launch | Today Tea | TVC | 60 Sec | MH Group |



Macaroni | Kolson | TVC | 30 Sec | Sajeeb Group |



Election | TVC (PSA) | 40 Sec | Transparency International...



Moyna Go | Teaser | Habib Wahid | Bangla Link |



Alauddin Tower | TVC | 40 Sec | Tropical Homes Ltd. |...



Aqua | Music Video | Momotaz | ACI Limited | ACI ...



Momotaz | ACI Limited | ACI ...



আগামীর ফসল (Aagamir Fashal) | Short Docu Fiction ...



Corporate | AV | ACI Agribusiness | ACI Limited | ...

THANK YOU

